

1 that the individual defendants named in this action conspired to go to work for
2 Phytoceuticals, Inc. and also to create Phyto-C Skin Care, LLC.

3 After a number of employees left Innovative in May 2008, Plaintiff filed a
4 complaint in Los Angeles Superior Court in June 2008. The action was removed
5 to this Court in July 2008. Plaintiff's First Amended Complaint ("FAC"), filed
6 March 27, 2009, asserts the following seven claims for relief: (1) Breach of
7 Fiduciary Duty; (2) Breach of Non-Disclosure Agreement; (3) Intentional
8 Interference with Prospective Economic Advantage; (4) Misappropriation of Trade
9 Secrets; (5) Trade Libel; (6) Defamation; and (7) Violations of California Business
10 and Professions Code § 17200.

11 Pending before the Court is Defendant Delta Overton's Motion for Summary
12 Judgment or, in the alternative, Partial Summary Judgment, filed April 2, 2009.
13 On May 22, 2009, Plaintiff filed an Opposition, to which Defendant Overton
14 timely filed a Reply Brief. The gist of Defendant Overton's Motion is that, while
15 she admits she left Innovative intending to form another company, her business
16 venture was never realized. Accordingly, Defendant Overton argues that Plaintiff
17 has suffered no cognizable damages by her resigning from Innovative. Plaintiff, on
18 the other hand, argues it did suffer damages as a result of Overton's unfair methods
19 in inducing twelve sales representatives to resign. After reviewing the parties'
20 submissions and the case file, as well as the arguments advanced by counsel at the
21 hearing, the Court hereby GRANTS Defendant Overton's Motion for Partial
22 Summary Judgment and DENIES her Motion for Summary Judgment.

23 II. FACTUAL BACKGROUND

24 Except where otherwise indicated, the following facts are undisputed.
25 Further, as a preliminary matter, the Court OVERRULES Defendant's Objections
26 to Plaintiff's Declarations. (Docket # 73.)

27 Delta Overton was a National Sales Director for Innovative from January
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1 2006 until she resigned in May 2008. (UF,¹ 1.) Phytoceuticals, Inc., a company
2 operated by Mostofa M. Omar, Ph.D (“Dr. Omar”), was one of Innovative’s
3 primary suppliers of skin care products. (Pl.’s Opp. at 5.) Starting in 2007,
4 Innovative began to experience problems with Phytoceuticals, Inc. and Dr. Omar
5 after Innovative learned that Phytoceuticals, Inc. was selling certain products under
6 a different name over the Internet. (Id.) In 2008, while Innovative prepared to
7 release a new line of products, it also decided to phase out its business dealings
8 with Phytoceuticals, Inc. and Dr. Omar. (Id.) According to Plaintiff, Innovative’s
9 plans concerning the release of its new line and the information regarding the
10 problems with Phytoceuticals and Dr. Omar were kept strictly confidential within
11 Innovative’s upper management, which included Delta Overton. (Id.)

12 After Innovative ceased doing business with Phytoceuticals and Dr. Omar,
13 Overton resigned from Innovative and initially planned to go into business with Dr.
14 Omar. (UF, 8.) As Overton planned her resignation from Innovative, she also
15 allegedly induced twelve of Plaintiff’s account executives to also submit their
16 resignations. (FAC ¶ 19.) Plaintiff argues that the loss of a large percentage of its
17 sales force resulted in a substantial injury. (FAC ¶ 19.)

18 Although Overton and the twelve account executives initially planned to go
19 into business with Dr. Omar, Overton allegedly never completed the formation of
20 the company.² (UF, 8.) The evidence presented shows that Overton worked with
21 Dr. Omar initially in the start-up phase of their new venture. This start-up phase
22 consisted of emails sent between Dr. Omar and Overton planning to have a “sales
23 force” for their new company in place by July 2008. Dr. Omar and Overton’s

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25 ¹ “UF” denotes the parties’ “Uncontroverted Facts” in support of or in opposition to the
summary judgment motion.

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27 ² Plaintiff disputes this assertion and argues that Overton authorized a filing with the
North Carolina Secretary of State to form Phyto-C Skincare, LLC. (UF, 8.)

1 plans never materialized.

2 By way of declaration, Plaintiff alleges that the twelve account executives
3 were induced to resign from Plaintiff's company based on false statements and/or
4 revelation of confidential information made by Defendant Overton. Further,
5 Plaintiff's president and chief executive officer declares that Plaintiff was forced to
6 incur expenses in excess of \$125,000 to replace the departing sales staff.

7 **III. DISCUSSION**

8 **A. Legal Standard: Summary Judgment**

9 Rule 56(c) requires summary judgment for the moving party when the
10 evidence, viewed in the light most favorable to the nonmoving party, shows that
11 there is no genuine issue as to any material fact, and that the moving party is
12 entitled to judgment as a matter of law. Fed. R. Civ. P. 56(c); *Tarin v. County of*
13 *Los Angeles*, 123 F.3d 1259, 1263 (9th Cir. 1997).

14 The moving party bears the initial burden of establishing the absence of a
15 genuine issue of material fact. *Celotex Corp. v. Catrett*, 477 U.S. 317, 323-24
16 (1986). That burden may be met by "showing – that is, pointing out to the district
17 court – that there is an absence of evidence to support the nonmoving party's
18 case." *Id.* at 325. Once the moving party has met its initial burden, Rule 56(e)
19 requires the nonmoving party to go beyond the pleadings and identify specific facts
20 that show a genuine issue for trial. *Id.* at 323-34; *Anderson v. Liberty Lobby, Inc.*,
21 477 U.S. 242, 248 (1968). "A scintilla of evidence or evidence that is merely
22 colorable or not significantly probative does not present a genuine issue of material
23 fact." *Addisu v. Fred Meyer*, 198 F.3d 1130, 1134 (9th Cir. 2000).

24 Only genuine disputes – where the evidence is such that a reasonable jury
25 could return a verdict for the nonmoving party – over facts that might affect the
26 outcome of the suit under the governing law will properly preclude the entry of
27 summary judgment. *Anderson*, 477 U.S. at 248; *see also Aprin v. Santa Clara*

1 *Valley Transp. Agency*, 261 F.3d 912, 919 (9th Cir. 2001) (the nonmoving party
2 must present specific evidence from which a reasonable jury could return a verdict
3 in its favor).

4 In *Celotex*, the Court explained that the nonmoving party must designate
5 specific facts showing a genuine issue for trial. Summary judgment is appropriate
6 if a party, after adequate time for discovery, “fails to make a showing sufficient to
7 establish the existence of an element essential to that party's case, and on which
8 that party will bear the burden of proof at trial.” 477 U.S. at 322.

9 “[I]t is not [the task] of the district court, to scour the record in search of a
10 genuine issue of triable fact. [The courts] rely on the nonmoving party to identify
11 with reasonable particularity the evidence that precludes summary judgment.”
12 *Keenan v. Allan*, 91 F.3d 1275, 1279 (9th Cir. 1996). *See also Carmen v. San*
13 *Francisco Unified Sch. Dist.*, 237 F.3d 1026, 1031 (9th Cir. 2001) (“The district
14 court need not examine the entire file for evidence establishing a genuine issue of
15 fact, where the evidence is not set forth in the opposing papers with adequate
16 references so that it could conveniently be found.”).

17 **B. Analysis**

18 1. Breach of Fiduciary Duty

19 The elements of a claim for breach of fiduciary duty are: (1) the existence of
20 a fiduciary relationship; (2) a breach of the fiduciary relationship; and (3) damage
21 proximately caused by that breach. *Amtower v. Photon Dynamics, Inc.*, 158
22 Cal.App.4th 1582, 1659 (2008). “Whether a fiduciary duty exists is generally a
23 question of law. Whether the defendant breached that duty towards the plaintiff is
24 a question of fact.” *Id.* (internal citations omitted).

25 Here, Defendant argues that Overton was not an officer or a director and
26 thus owed no fiduciary duty to her employer. Defendant also argues that Plaintiff
27 has not put forth any evidence of damages.

1 An employer-employee relationship, without more, is not a fiduciary
2 relationship. *Amid v. Hawthorne Cmty. Med. Group, Inc.*, 212 Cal.App.3d 1383,
3 1391 (1989). Plaintiff argues that Overton was more akin to an officer than a mere
4 employee. Plaintiff points out that Overton oversaw the hiring, compensation
5 adjustments, discipline, and firing of all members of the sales department,
6 including sales representatives. Plaintiff presents compelling arguments as to the
7 existence of a fiduciary relationship between Overton and Plaintiff.

8 While the existence of a fiduciary relationship is generally a question of law,
9 there are simply too many factual disputes for the court to discern whether Overton
10 was in a fiduciary relationship. Further, there are legitimate questions as to
11 whether Overton breached a fiduciary duty when she allegedly induced other
12 employees to leave Plaintiff's company. In addition, Plaintiff has presented
13 evidence of damages by way of a declaration from its president and chief executive
14 officer. And "[p]roximate cause . . . is generally a question of fact for the jury . . .
15 that cannot be resolved on a motion for summary judgment unless from the facts
16 only one reasonable conclusion could be drawn." *Pacific Sunwear of Cal., Inc. v.*
17 *Olaes Enter., Inc.*, 167 Cal.App.4th 466, 484 (2008) (internal citations and
18 quotations marks omitted). Accordingly, summary judgment as to Claim One is
19 DENIED.

20 2. Breach of Non-Disclosure Agreement

21 A claim for breach of a non-disclosure agreement is essentially a breach of
22 contract claim. The elements for breach of contract are: (1) the existence of a valid
23 contract; (2) plaintiff's performance or excuse for nonperformance; (3) defendant's
24 breach; and (4) resulting damage to the plaintiff. *McKell v. Washington Mutual,*
25 *Inc.*, 142 Cal.App.4th 1457, 1489 (2006).

26 Here, the contract is the non-disclosure and confidentiality agreement that
27 Overton signed on September 23, 2005. Plaintiff has presented evidence that

Overton was privy to certain information, such as Plaintiff's plans to launch a new product in July 2008. Plaintiff has also presented evidence that Overton disclosed this information to Dr. Omar via various email messages. It is also alleged that Overton knew secret information about employee salaries and product information that she used to induce the resignation of the twelve sales representatives. While the causal link to the damages alleged is somewhat weak, Plaintiff has presented sufficient evidence to survive summary judgment as to its claim for breach of the non-disclosure agreement.

3. Intentional Interference with Prospective Economic Advantage

"In order to prove a claim for intentional interference with prospective economic advantage, a plaintiff has the burden of proving five elements: (1) an economic relationship between plaintiff and a third party, with the probability of future economic benefit to the plaintiff; (2) defendant's knowledge of the relationship; (3) an intentional act by the defendant, designed to disrupt the relationship; (4) actual disruption of the relationship; and (5) economic harm to the plaintiff proximately caused by the defendant's wrongful act, including an intentional act by the defendant that is designed to disrupt the relationship between the plaintiff and a third party." *Edwards v. Arthur Andersen, LLP*, 44 Cal.4th 937, 944 (2008) (citing *Korea Supply Co. v. Lockheed Martin Corp.*, 29 Cal.4th 1134, 1153-54 (2003)). "The plaintiff must also prove that the interference was wrongful, independent of its interfering character." *Id.* (citing *Della Penna v. Toyota Motor Sales, U.S.A., Inc.*, 11 Cal.4th 376, 392-93 (1995)). "[A]n act is independently wrongful if it is unlawful, that is, if it is proscribed by some constitutional, statutory, regulatory, common law, or other determinable legal standard." *Id.* (citing *Korea Supply*, 29 Cal.4th at 1159).

Here, Plaintiff asserts that Overton is liable for the tort of intentional interference with economic advantage because Overton persuaded twelve of

1 Plaintiff's sales representatives to resign and join forces with Overton in a new
 2 venture. As the California Supreme Court has noted, "it is not ordinarily a tort to
 3 hire the employees of another for use in the hirer's business." *Reeves v. Hanlon*,
 4 33 Cal.4th 1140, 1149 (2004) (citing *Buxbom v. Smith*, 23 Cal.2d 535, 547 (1944)).
 5 "[H]owever, this general rule is subject to one significant limitation: 'This
 6 immunity against liability is not retained . . . if unfair methods are used in
 7 interfering in such advantageous relations.'" *Id.* (quoting *Buxbom*, 23 Cal.2d at
 8 547). Defendant's act must thus be "wrongful" as stated above.

9 Here, there are certainly genuine disputes as to whether Overton used
 10 "unfair methods" in inducing the sales executives to resign. In fact, the case at bar
 11 raises many of the same issues discussed in *Reeves v. Hanlon*. In *Reeves*, the
 12 California Supreme Court found an intentional interference when the "defendants
 13 purposely engaged in unlawful acts that crippled plaintiffs' business operations and
 14 caused plaintiffs' personnel to terminate their at-will employment contracts."
 15 *Reeves*, 33 Cal.4th at 1140, 1155. Accordingly, following the reasoning in *Reeves*
 16 *v. Hanlon* and noting the existence of disputed facts surrounding this claim,
 17 Defendant's Motion for Summary Judgment is DENIED as to Plaintiff's claim for
 18 Intentional Interference with Prospective Economic Advantage.

19 4. Misappropriation of Trade Secrets

20 Under California's Uniform Trade Secrets Act, "a prima facie claim for
 21 misappropriation of trade secrets requires the plaintiff to demonstrate: (1) the
 22 plaintiff owned a trade secret, (2) the defendant acquired, disclosed, or used the
 23 plaintiff's trade secret through improper means, and (3) the defendant's actions
 24 damaged the plaintiff." *CytoDyn of New Mexico, Inc. v. Amerimmune*
 25 *Pharmaceuticals, Inc.*, 160 Cal.App.4th 288, 297 (2008) (citations omitted); *see*
 26 *also* Cal. Civ. Code § 3426.1.

27 Here, Plaintiff has not sufficiently shown a causal link between a potential
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1 misappropriation of a trade secret and the alleged damages. There has been no
2 evidence to suggest that disclosure of a “trade secret” brought about the resignation
3 of the sales force. And the only damages alleged are those stemming from Overton
4 inducing employees to leave Plaintiff’s company. As such, the related damages are
5 not connected to an alleged trade secret. Accordingly, Overton is entitled to
6 summary judgment on Plaintiff’s misappropriation of trade secrets claim.

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8 **5. Trade Libel**

9 To establish liability for trade libel, a plaintiff must prove at least the
10 following elements: (1) the defendant published a statement; (2) the statement
11 tended to disparage the plaintiff’s product or property; (3) the statement was
12 provably false; (4) the defendant acted with knowledge that the statement was false
13 or with reckless disregard for its falsity; and (5) the statement caused specific
14 pecuniary damage to the plaintiff. *See* 5 Witkin, Summary of Cal. Law (10th ed.
15 2005) Torts, § 645, pp. 951-952; *Melaleuca, Inc. v. Clark*, 66 Cal.App.4th 1344,
16 1360-62 (1998).

17 Plaintiff has presented evidence in the form of declarations and press
18 releases that contain questionable statements made by Overton about Plaintiff’s
19 business and management. The damages claimed by Plaintiff, however, appear
20 somewhat attenuated and separate from a trade libel claim. Nonetheless, it appears
21 that Plaintiff has presented enough factual evidence to prohibit summary judgment.
22 Accordingly, Defendant’s Motion is DENIED as to the trade libel claim.

23 **6. Defamation**

24 “The tort of defamation involves (a) a publication that is (b) false, (c)
25 defamatory, and (d) unprivileged, and that (e) has a natural tendency to injure or
26 that causes special damage.” *Taus v. Loftus*, 40 Cal.4th 683, 720 (2007) (citations
27 omitted). Here, the declarations submitted by Plaintiff support its defamation
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1 claim. Further, the damages related to Plaintiff losing its sales force may be
 2 attributed to statements made by Plaintiff Overton to induce the resignation of the
 3 sales force. Accordingly, Plaintiff survives summary judgment on its defamation
 4 claim.

5 7. Business and Professions Code § 17200

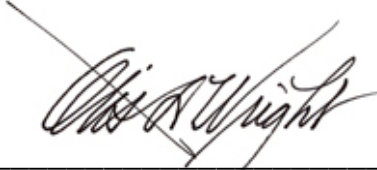
6 Section 17200 is applicable to “any unlawful, unfair or fraudulent business
 7 act or practice and unfair, deceptive, untrue or misleading advertis[ment].” Cal.
 8 Bus. & Prof. Code § 17200. “Section 17200 ‘borrows’ violations of other laws and
 9 makes them independently actionable as unfair competitive practices.” *Theme*
 10 *Promotions, Inc. v. News America Marketing FSI*, 546 F.3d 991, 1008 (9th Cir.
 11 2008) (citing *Korea Supply Co. v. Lockheed Martin Corp.*, 29 Cal.4th 1134, 1143
 12 (2003)). As Plaintiff explains in its opposition, its evidentiary submissions raise
 13 triable issues of material fact as to whether Overton violated section 17200.
 14 Further, because a number of Plaintiff’s related claims remain viable, its section
 15 17200 claim will also survive. Thus, Defendant’s Motion is DENIED as to the
 16 section 17200 claim.

17 18 19 20 21 22 IV. CONCLUSION

23 For the reasons discussed above, Defendant’s Motion for Partial Summary
 24 Judgment is GRANTED as to Plaintiff’s claims for Misappropriation of Trade
 25 Secrets. Defendant’s Motion is DENIED with regard to Plaintiff’s claims for
 26 Breach of Fiduciary Duty, Breach of Non-Disclosure Agreement, Intentional
 27 Interference with Prospective Economic Advantage, Trade Libel, Defamation, and
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1 violations of California Business and Professions Code § 17200.
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3 DATED: July 8, 2009
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7 Hon. Otis D. Wright II
8 United States District Judge
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